

LGT Venture Philanthropy – Portfolio organizations

streetfootballworld (SFW)

Latin America, Africa, Europe, India



PROBLEM

- Millions of disadvantaged and socially marginalised young people lack the opportunities to realise their full potential and build a better future. Lack of quality education, involvement in conflict and the risk of teenage pregnancy and HIV/AIDS are a reality in their everyday lives.
- Civil society organizations (CSOs) working in local communities are in the best position to identify and address the socio-economic challenges faced by these young people. However most of these organizations lack the appropriate knowledge and access to networks which would empower them to efficiently implement their solutions in a scalable and sustainable manner.

SOLUTION

- SFW is a non-profit organization that heads up a global network of 85 local organizations which use football to support young people in tackling social challenges and driving development in their communities.
- SFW carefully selects local organizations to become network members, and offers them a platform for networking, professional exchange, knowledge sharing, partnership building and access to funding.
- The UNITED website (www.justunited.com) will serve as SFW's key tool for networking and resource mobilisation, facilitating increased engagement in Development through Football initiatives across the globe by individual and corporate donors.

ENGAGEMENT OF LGT VENTURE PHILANTHROPY

- Loan of USD 415'000 to fund the development and launch of UNITED in time for the FIFA World Cup 2010.
- SFW is part of LGT Venture Philanthropy's iCats Program and of LGT's Employee Donation Program.
- SFW has access to LGT Venture Philanthropy's network and receives ongoing mentoring support.



SFW has developed UNITED – a web platform linking potential funders with its global network of member organizations that are using football for social transformation

IMPACT

- Through its global network of member organisations, the impact of SFW work reaches 400'000 disadvantaged children and youth regularly participating in Development through Football programs.
- SFW plans to expand its network and to support its members in reaching out to two million young people by 2015.

Impact	2010	2011e	2012e **	2013e	2014e ***
Web platform users	10'000	15'000	100'000	250'000	500'000
Donations to SFW*	10	15	50	100	500
Donations to members *	0	30	200	400	2'000

* in USD thousands ** 2012 UEFA European Championship ***2014 FIFA World Cup