

# LGT Venture Philanthropy – Portfolio organizations

## Operation ASHA (Op ASHA)

### Delhi, India



#### PROBLEM

- Tuberculosis (TB) claims one life every minute in India with 3.5 million of the world's 13 million TB patients.
- TB is associated with a social stigma: children drop out of school due to their own or their parents' infection while 100'000 women are abandoned by their families.
- Although easily treatable with limited resources, a scarcity of reachable treatment centers results in high default rates, causing relapse and increase drug resistance.

#### SOLUTION

- Op ASHA utilizes existing infrastructure such as temples and kiosks in order to establish a dense network of treatment centers. Being run at high-traffic community locations, patients have only a 10-minute walk to the nearest center.
- Op ASHA leverages trusted community leaders like priests or petty traders to spread key messages to the community. Extended opening hours allow patients to integrate the treatments into their daily routine.

#### IMPACT

- Op ASHA also lowered the default rate of the treatments by 40-60 times, increased detection of TB patients by 78%, achieved a treatment success rate of 97% and reduced the death rate to 1%.

Impact	2009	2010	2011e	2012e	2013e
Enrolled patients	1'800	5'000	30'000	50'000	90'000
Infections prevented	21'600	60'000	360'000	600'000	1'080'000



Op ASHA significantly reduces the incidence of TB by providing medication and comprehensive counseling at the doorsteps of the poorest in slums of India

#### ENGAGEMENT OF LGT VENTURE PHILANTHROPY

- Grant of USD 60'000 in 2009 and a loan investment of USD 440'000 in 2010/11 in order to further the replication in more Indian states
- Op ASHA is part of LGT Venture Philanthropy's iCats Program and of LGT's Employee Donation Program.
- Op ASHA has access to LGT Venture Philanthropy's network and ongoing mentoring support.