

**Educate Girls**  
Mumbai, India



**PROBLEM**

- With over 304m people who cannot read or write or a 66% literacy rate, India is the country with the largest illiterate population on earth. Women and girls, particularly in rural areas, are especially affected.
- Poverty is one cause, but more importantly cultural and social barriers as well as the bad quality of education keep many parents from sending their children – especially girls – to school.

**SOLUTION**

- Educate Girls (EG) works towards improving girls’ enrolment, retention and academic performance in government schools by leveraging existing community and government resources.
- EG empowers girls while ensuring the buy-in and support of parents, teachers, village communities as well as the government.

**IMPACT**

- EG currently works with 157’667 girls and has the potential to reach 1.29m until 2014.
- Research shows that supporting girls’ education is one of the soundest investments, as it has high long-term yields on health, literacy levels and income of the girls, their families and the following generations, as well as on economic growth.
- EG’s intervention improves the girls’ quality of life significantly by making them more confident, socially competent and informed.

Impact	2009	2010	2011e	2012e	2013e	2014e
Total schools p.a.	500	2’342	6’602	8’889	13’019	13’979
Total girls p.a.	32’640	157’667	399’290	474’444	652’383	656’022



**EG improves girls’ education both through practical measures and through lobbying efforts that ensure lasting change**

**ENGAGEMENT OF LGT VENTURE PHILANTHROPY**

- Performance-dependent grant of USD 500’000 in three tranches supports Educate Girls in its ramp-up phase to enter minimum one new district in 2011, thus reaching at least additional 150’000 girls next year
- Educate Girls is already part of the iCats Fellowship Program and Employee Donation Program
- Educate Girls has access to LGT Venture Philanthropy’s network and receives ongoing mentoring support